

Electronic Commerce Law (IT-830) Syllabus
John Marshall Law School – Fall 2008 Syllabus

No.	Date	Topic	Assignments
1.	9/16/08	Introduction –Electronic Business	Chadwick, Terry Brainerd, "Business Uses of the Internet," (copy available at http://www.tbchad.com/bususe.html).
2.	9/23/08	Electronic Contracting – ESign Act and Implementation, Validity of Digital Signatures and Electronic Contracts	Uniform Electronic Transactions Act, Texas State Guidelines for Management of Electronic Transactions; Summaries of electronic signature cases; <i>PROCD v. Zeidenberg</i> ; <i>Caspi v. Microsoft</i> ; <i>Groff v. AOL</i> ; <i>Hotmail Corp. v. VAN\$ Money Pie Inc.</i> ; <i>M.A. Mortenson Co. v. Timberline Software Corp.</i> ; <i>WIREData, Inc. v. Village of Sussex</i> ; <i>Comb v. PayPal, Inc.</i> ; <u>Find a sample of an online digital signature process</u>
3.	9/30/08	Online Advertising and Data Privacy	FTC Dot Com Disclosures; <u>Find a sample of an easy-to-understand privacy policy</u>
4.	10/ 7/08	Electronic Contracting – Internet Jurisdiction	<i>Fair Housing Council of San Fernando Valley v. Roommates.com</i> ; <i>Zippo Manufacturing v. Zippo Dot Com, Inc.</i> ; <i>Yahoo! Inc. v. La Ligue Contre Le Racisme et L'Antisemitisme</i> ; <i>Groff v. America Online, Inc.</i> ; <i>Redding, Linden, Burr, Inc. v. King</i> ; <i>Haas v. Four Seasons Campground, Inc.</i>
5.	10/14/08	Online Trademark Infringement and Cybersquatting	<i>Playboy Enterprises, Inc. v. Netscape Communications Corp.</i> ; <i>U-Haul Int'l Inc. v. Whenu.com, Inc.</i> ; <i>Dluhos v. Strasberg</i> ; <i>The Taubman Company v. Webfeats</i> ; <i>Shields v. Zuccarini</i> ; <i>Neogen Corp. v. Neo Gen Screening, Inc.</i> ; <i>Gator.com Corp. v. L.L. Bean, Inc.</i> ; <i>Hewlett-Packard Co. v. Bugar</i> ; <i>Wal-Mart Stores, Inc. v. MacLeod</i>
6.	10/21/08	Protecting the Electronic Company –CDA, DMCA, Trademark Liability	Communications Decency Act; Digital Millennium Copyright Act; Summaries of CDA and DMCA cases; <i>EF Cultural Travel BV v. Zefer Corp.</i> ; <i>CAT Internet Services, Inc. v. Magazines.com Inc.</i> ; <i>Batzel v. Smith</i> ; <i>Doe v. GTE Corporation</i> ; <i>Ellison v. Stephen Robertson</i>
7.	10/28/08	Protecting the Electronic Company – Pitfalls and Protections for Third Party Content	Summaries of user generated content cases; <u>Find samples of user generated content rules</u>
8.	11/4/08	Electronic Payment and Internet Tax Issues	Federal Trade Commission v. Verity International, Ltd.
9.	11/11/08	Review, summary, and discussion of final project	

Grading and Assignments

To receive credit for this course, students must read the materials listed on this syllabus and find the samples as indicated in the syllabus *in advance of each class session*, and come prepared for and participate in **class discussions** (25%). Students will select and prepare a **case summary** of one of the cases read in class, distribute the summary to the class on the day the case is to be discussed, and provide the class with a short presentation on the case (25%). The **final project** will be announced in one of the final class sessions, and will be designed to emulate the type of project you would receive in a law firm, such as a client memorandum and/or revisions to online user contracts (50%). The memo will be due by electronic mail to lmthomas@winston.com on the last day of the fall quarter.

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